

## **“Vari-gauge” - minimum material input, maximum strength**

Our new “vari-gauge” carrier bag does away with the need of the reinforcement in the glue patch handle and wavy top carrier bags. So it combines excellent quality with enhanced optics - while at the same **saving 10% on material**.

The “vari-gauge” carrier bag is available as an alternative to the glue patch handle carrier bag or the wavy top carrier bag. The seamless transition of different film thickness is what makes the “vari-gauge” so special.

The bag is twice as strong in the upper grip hole area than it is in the lower bag area. The result is a particularly high level of stability combined with maximum strength.

### ***Benefits***

These carrier bags make a positive overall impression because reinforcement is no longer necessary. This makes the “vari-gauge” an interesting option not only for the food retail market. Companies in the textile industry can also combine optimum carrying comfort for their customers with outstanding optics. Individual prints in up to six colours are particularly suitable for products that do not demand halftone or full surface printing. Retailers in Norway and the USA have already caught on to the trend - our “vari-gauge” is already established on the markets there.

### ***Ecology***

Our new product is available in both a virgin material PE version as well as in “ecoLoop” quality. The “ecoLoop” version is made of at least 80% post consumer recycling material, an environmentally-friendly carrier bag which was awarded “Blue Angel” certification. New in the range are “vari-gauge” bags made of the “I’m green” material, which is produced from the renewable raw material sugar cane. The use of these ecologically beneficial materials in combination with the material saving adds up to a doubly positive effect for our environment thus helping to strengthen your “green” image.

### ***Economics***

In addition to the ecological benefits “vari-gauge” also offers economical benefits. It reduces the costs for disposal and results in a 10 % material saving while at the same time guaranteeing the same strength as reinforced bags.

**Make use of our experience and expertise.**

**You, too, can profit from the “vari-gauge” carrier bag and offer your customers optimum carrying comfort.**

