



PAPIER-METTLER

May 2010

## Papier-Mettler - winner of the “DuPont Grand Prix Cyrel“ 2010

On 23<sup>th</sup> April 2010 the Grand Prix Cyrel award was presented in Dresden. DuPont Packaging Graphics have organised since 1982 the Grand Prix competition every four years and it is regarded as a key event for the flexographic printing and packaging industry.

”This competition has become the perfect platform for strategical thinking and has also been a discussion point for all packaging experts worldwide in the past 25 years”, said Pierre Luigi Sassanelli, Marketing Manager of DuPont Packaging Graphics Europe.

The participants of the Grand Prix Cyrel award are innovators who develop and implement new DuPont Cyrel technology in order to create solutions for the future.

The highlight of the event is the Award for the best in the flexography sector. Internationally recognised experts assessed the performance of companies in central and north Europe.

Papier-Mettler was praised for its **outstanding printing quality** and was awarded the 1<sup>st</sup> prize in the category “Clay coated paper bags” for the “s.Oliver” paper carrier bag, with another 1<sup>st</sup> in the category “Bleached Kraft paper bags” for the “Migros” bread bag.



In addition the “Real,-” flexiloop carrier bag was awarded the 2<sup>nd</sup> prize in the category “Poly carrier bags”.

Due to 50 years experience and continued success in the paper and plastic packaging industry we guarantee **excellent print quality** in all kinds of designs together with high quality manufacture. Papier-Mettler has demonstrated its expertise by being awarded **four awards in national competitions, three at European level and one at international level.**

Our ultimate aim is to maximise the many benefits available to our customers including:

- **Renowned proficiency and expert advice**
- **Highly qualified specialist production**
- **Flawless logistics**

guaranteeing our outstanding levels of quality, which have been commended in national and international competitions.

**Reap the benefits of our experience and ability!**