

The **ecoLoop**[®] success story

The Papier-Mettler ecoLoop brand has been established on the market for many years now and still continues to convince our customers.

Papier-Mettler recycles more than **35.000 tons of old film a year** (tendency: rising) from which it makes ecoLoop carrier bags. In order to meet the growing demand throughout



Europe, Papier-Mettler opened a new **Post Consumer Recycling Plant** in Lens, France at the end of 2010. So the ecoLoop success story goes on!

Recycling has been a tradition at Papier-Mettler since as early as **1992**, a tradition that we are proud of, because Post Consumer Recycling (PCR) is by no means a process commonly found in our times - as opposed to Industrial Recycling (IR)! **Technical expertise and experience** are requirements that Papier-Mettler meets and which it uses for the manufacture of environmentally friendly ecoLoop bags.



The ecoLoop cycle from Papier-Mettler is a well-established concept for actively promoting environmental protection. Old film is converted into a new raw material in the PCR process and then used for the manufacture of ecoLoop bags. Compared to virgin material, **this reduces CO₂* emissions up to 60%**. (* = CO₂e (for equivalent))

EcoLoop bags are **resource-saving** because they are made of **at least 80% PCR material**. That is why they were awarded the **“Blue Angel”** eco-label.